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## 《杂志百年：自 1900 年以来的美国杂志》The Magazine Century: American Magazines Since 1900

作者: Goodman, Greg S. (ed.), Peter Lang 学术出版集团

ISBN: 978-1-4331-0493-0, 22.50 欧元, 平装, 2010 年, 英语, 256 页

Series: [Mediating American History](#) • Vol. 18

可以说, 20 世纪是杂志的世纪。从 1900 年到 2000 年, 杂志的数目从 3000 增长到 17815, 增长了 593%, 远远超过了人口增长幅度 95%。1920 年时, 一个典型的美国人平均每个月读不到半本杂志, 而到 2000 年这个数字翻了三番。本书研究了杂志是如何以及为什么发展得如此之快, 按照每十年一个跨度, 介绍了各个时期富有创新精神的出版社、编辑和杂志, 以及他们是如何成功的和成功的原因。杂志如何从一开始的对全民兴趣点的关注, 转化为专注细分读者群体; 以及面临电视普及, 杂志如何通过广告而实现大幅度降低成本, 书中对这些问题均一一阐明。然而, 降低成本和细化读者群体带来的后果就是杂志内容毫无疑问遭到侵蚀、弱化, 70 年代及以后对性和名人八卦报道的增加就说明了这个问题。最后, 书中对 2000 年后的第一个十年进行评估, 并总结出杂志未来前景发展乐观。

### 【科目】

- 新闻传播学

### 【评论】

«Taking a page from the legendary magazine publisher Henry Luce, who termed the twentieth century 'the American century', David E. Sumner aptly adapts his magazine history book and names it 'The Magazine Century'. The book scans the magazines of the twentieth century and provides the reader with a carefully crafted buffet of historical nuggets - enough to engage its audience with an amazing experience that leaves them satisfied and wanting more at the same time. The love affair with magazines that this book offers is a historical asset to anyone thinking of starting, studying, or even dreaming about launching a new magazine. It is the cornerstone of our past, from which we can live our present and better prepare for our future. A must-read for anyone who ever doubts the power of magazines and their place in our history.» (Samir Husni, Professor of Journalism and Director, Magazine Innovation Center, University of Mississippi)

«The future of magazines? Murky. Their past? Glorious. How we got from there to here is told in this compelling history. It's thrilling, funny, disturbing, sad, and ultimately inspiring. And in these pages are broad and helpful hints on how we can return to glorious.» (Richard B. Stolley, Founding Editor, 'People', and Senior Editorial Adviser, Time Inc.)

### 【作者介绍】

**David E. Sumner** has been a Professor of Journalism at Ball State University since 1990, and is coauthor of *Feature and Magazine Writing: Action, Angle and Anecdotes* (2009) and *Magazines: A Complete Guide to the Industry* (Lang, 2006).

## 《为你祝福：好莱坞、电影与政治》 **Here's Looking at You: Hollywood, Film & Politics, Third Edition**

作者: Giglio, Ernest, Peter Lang 学术出版集团

ISBN: 978-1-4331-0644-6, 平装, 392 页, 2010 年, 25.10 欧元, 英语

《为你祝福：好莱坞、电影与政治》研究了好莱坞和政治之间错综复杂的关系，而这表现在好莱坞参与各种政治运动和选举中，以及好莱坞电影所传达出来的或公开或隐晦的政治信息。作者发现电影行业所标榜的单纯的娱乐与实际情况所违背，并研究了好莱坞数以百计的电影，比如从《一个国家的诞生》(Birth of a Nation)到《资本主义》(Capitalism)，使如何将政治信息隐含在内，尽管大多数的电影还是严格意义上的商业片。新版更新的内容包括：一个新的关于阿富汗、伊拉克战争电影的章节，以及中关于种族、性别问题的好莱坞电影，还有许多新的图片。本书可以作为对于政治电影课程、以及美国政府事务、电影研究课程的基本教材，同样对于电影行业的工作人员以及影迷来说，也是一本不错的读物。



### 【科目】

- 政治
- 戏剧、电影与电视研究

### 【评论】

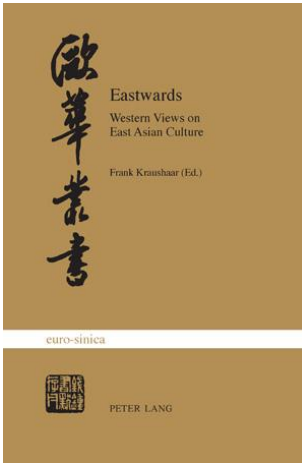
«Relevant, provocative and exceptionally readable, Here's Looking at You mines the fertile terrain of our contemporary and classic film landscape to examine Hollywood's treatment of an array of social and political institutions and dynamics. Giglio's exploration of Hollywood's treatment of race and gender - both on the screen and within the industry - sheds light on the persistent creative and economic challenges evident in a fundamentally conservative, for-profit enterprise. It is a reminder that a variety of stereotypes and themes persist that could, at least in part, stymie the march to full equality and understanding.

In an era when there has been a veritable explosion of politically-minded documentaries and feature films, this text is a welcome addition to the literature and our daily conversations on the great issues of the day - or at least how we filter them through the big screen.» (Kevan M. Yenerall, Professor of Political Science, Clarion University; Co-author, 'Seeing the Bigger Picture: Understanding Politics Through Film & Television')

«As the teacher of an American history through film, I have found Here's Looking at You to assist young scholars in constructing intellectual bridges between American cinema and the political ideology in which these film texts were made. This insightful, readable volume which takes the politics of American cinema seriously, and provides my students with an invaluable introductory survey for the often troubling relationship between Hollywood and politics.» (Ron Briley, Assistant Headmaster, Sandia Preparatory School, Albuquerque, New Mexico)

### 【作者介绍】

**Ernest Giglio** is Professor Emeritus of Politics & American Studies and a Fulbright Scholar. He received his Ph.D. from Syracuse University and during his career has taught overseas in Egypt, Finland, Switzerland, and the United Kingdom as well as in several institutions in the United States. He has edited four books, authored two, and written book chapters and articles in domestic and foreign journals. He has appeared on PBS, NPR, and the BBC.



《向东：西方对东亚文化的看法》 **Eastwards: Western Views on East Asian Culture**

作者：Kraushaar, Frank (Ed.), Peter Lang 学术出版集团

ISBN: 978-3-0343-0040-7, 平装, 288 页, 2010 年, 47.00 欧元, 英语

Series: [Euro-Sinica](#) • Vol. 13

本书是关于东、西方跨文化的、具有独特视角的论文集，本卷包括 18 位作者所著的 17 篇论文，共 3 章。作为第一届东亚文化研究的国际会议论文集，书中不仅包括来自会议召开地——维纽斯、塔林和里加学者的文章，还包括一些罕见主题的日、汉论文译著。还有一篇关于波罗的海对满洲生活方式影响的论文。

【科目】

- 文化研究
- 文学比较

【目录】

Mark Gamsa: China as Seen and Imagined by Roger Baron Budberg, a Baltic Physician in Manchuria - Henry Rosemont Jr./Roger T. Ames: On Translation & Interpretation - Frank Kraushaar: Literary Translation as the Inventive Result of Comparative Analysis: The Case of wen yan and Latvian - Ieva Haas: Translating Classical Chinese Poetry into Latvian - Ayumi Kurosawa: Haiku translated into Latvian - Tatiana A. Pang: The Manchu Language as a Tool of Western-Chinese Cultural Relations in the 17th and 18th Centuries - Adrian Hsia: Lucien Bodard's Literarization of Jiang Qing or The (Legend of the) Cultural Revolution Revisited - Katarzyna Sonnenberg: The «Single Leaf» Abroad. The Approaches to Higuchi Ichiyo Outside Japan - Lucie Bernier : Transformations culturelles ou l'ambiguïté de l'Autre - Jekaterina Stepanova: Landscape Parks and Chinese gardens: Chinese influence on European Gardening in 18th Century - Tatsuo Takahashi: The Influence of Japonism on Japanese Modern Literature - Van Gogh and Akutagawa from the Viewpoint of Eco-criticism - Jekaterina Koort: The Chinese Concept of Blandness (dan) found in the Works of Western Painters - Sher-shiueh Li: Peking Opera in American Context: Reading Stark Young's Reviews of Mei Lan-fang's New York Performances, February and March, 1930 - Till Weingärtner: Samurai Smiles? Unique Guiles? Reflections on Japanese Smiles, Laughter and Humour - Agita Baltgalve: The Changing Shape of Tibetan Scriptures in Western Digital Media - Loreta Poskaite: The Treatment of Human Body in Chinese Traditional Culture: Reconsidering Chinese and Western Perspectives - Vytis Silius: Terminological Problems in Investigation of the Human Being in Confucianism.

【作者简介】

**Frank Kraushaar** is Associate Professor for Chinese Literature and Culture at the University of Latvia (Riga/Latvia) and Visiting Professor of Chinese Literature at the Estonian Institute of Humanities (Tallinn/Estonia).

《欧盟 27 国的公务员：改革成果与公务员的未来》**Civil Services in the EU of 27: Reform Outcomes and the Future of the Civil Service**

作者: Demmke, Christoph / Moilanen, Timo, Peter Lang 学术出版集团

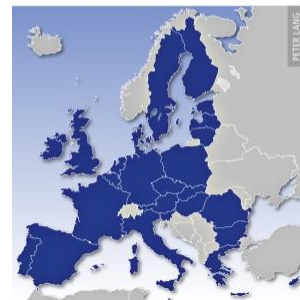
ISBN: 978-3-631-60466-3, 41.90 欧元, 精装, 285 页, 2010 年, 英语

本书比较、分析了欧盟 27 个成员国的国家公务员事务及其改革态势。作者首先分析了改革中涉及公务员法律地位、组织变革、聘用政策、薪酬, 人力资源的责任、工作安全及道德等因素。接着考察了 27 个成员国相似和迥异的改革方式, 以及国家公务员事务能否脱离传统的官僚机构和脱离的程度; 最后, 对改革的成果进行了讨论, 并对公务员事务未来进行展望。本书与当下对公务员事务的未来以及人力资源管理改革的抓人眼球的报道不同, 更关注这个政策领域的隐性趋势和未来发展。作者们认为公共部门的改革, 并不会像人们所预期的那样, 有明确的变化和清晰的发展过程。相反, 改革的成果揭示了改革中零碎、错综复杂的矛盾和无章可循的状况。

**Civil Services in the EU of 27**

Reform Outcomes and the Future of the Civil Service

Christoph Demmke / Timo Moilanen



【科目】

- 行政管理

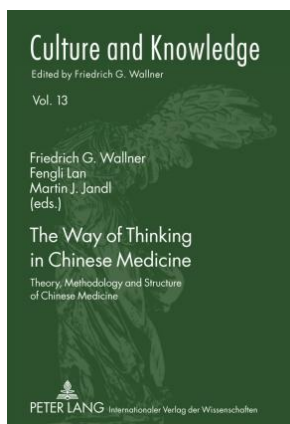
【目录】

Civil Services - Human Resource Reforms - Comparative Public Services - Member States of the EU - Human Resource Management - Reform Outcomes.

【编者介绍】

**Christoph Demmke** is Professor of Comparative Public Administration at the European Institute of Public Administration in Maastricht and Visiting Professor at the college of Europe and the University of Maastricht. He holds a Ph.D. in Administrative Sciences and has taught Comparative Public Administration at several European Universities, national civil service academies and European institutions. The author was an Emile Noel Fellow at Harvard Law School and a Visiting Fellow at American University and the University of Georgia (USA). His fields of specialisation are comparative studies of public service reform including human resource management reforms. He has published many books and articles on comparative public service reforms and the implementation of EU environmental law, among other topics. The author has regularly advised the different EU-Presidencies in the field of public services reforms and human resource management reforms.

**Timo Moilanen, M.Soc.Sc.**, is a researcher at the Department of Economic and Political Studies at the University of Helsinki (Finland). He has taught human resource management, organisational ethics and research methods at various universities. He has conducted a number of studies and evaluations on State personnel and employer policy, governing bodies and public-service ethics on Finland, and also comparative studies of EU Member States..



《中医的思考方式：中医的理论、方法和结构》 **The Way of Thinking in Chinese Medicine: Theory, Methodology and Structure of Chinese Medicine**

作者: Wallner, Friedrich G. / Lan, Fengli / Jandl, Martin J. (eds.), Peter Lang 学术出版集团

ISBN: 978-3-631-61196-8, 26.00 欧元, 129 页, 精装, 2010 年, 英语

Series: [Culture and Knowledge](#) • Vol. 13

中医是一门有其自主主张的科学体系, 有独特的结构、方法和理论, 并通过其特殊的治疗方式而被西方接受和认同。然而, 我们需要注意的一个事实就是中医的存在性仍然广受质疑, 主要原因就是中医不为众知。为了提高对中医个方面的了解, 本书的主要目的就是対中医药研究的最新进展进行深入讨论。

【科目】

- 文化研究
- 医学
- 哲学

【目录】

Vincent Shen: Dao, Qi, and Body/Mind-Huanglao Daoist Methodology of Nurturing Life - Lan Fengli: Globalization of TCM: Cultural Differences between TCM and Western Medicine - Gertrude Kubeina: Applied Methodologies for Teaching, Learning, Spreading and Survival of TCM - Lan Fengli: Metaphor, Qu Xiang Bi Lei and Chinese Medicine - Pan Gijuan: Discussion of the Basic Categories in the TCM Theoretical System - Ma Xiaotong: TCM Essential Conception and Methods of the Theory - Fritz G. Wallner/Lan Fengli: Ontological Ambiguity and Methodological Circularity: Qu Xiang Bi Lei - Sophie Chung: Structural Parallelisms in Psychoanalysis and Traditional Chinese Medicine and Their Struggle for Scientific Acknowledgement in the Western World.

【作者介绍】

**Friedrich G. Wallner** is professor for the philosophy of science. His research is focused on intercultural philosophy of science, especially on the comparison of Chinese and Western medicine.

**Fengli Lan** is professor at the Foreign Language Teaching Center at the Shanghai University of Traditional Chinese Medicine.

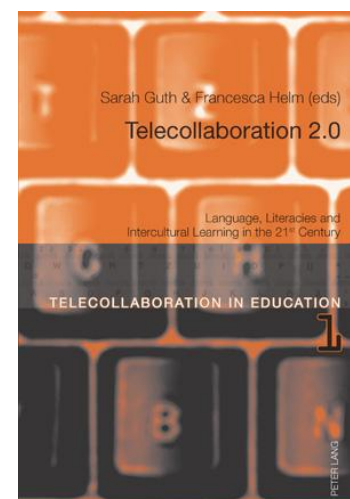
**Martin J. Jandl** is philosopher and psychologist working on various subjects, like the philosophy of language, the philosophy of knowledge, and praxeological function ontology.

《网络协调教学 2.0: 21 世纪的语言、文化与跨文化学习》Telecollaboration 2.0:  
Language, Literacies and Intercultural Learning in the 21st Century

作者: Guth, Sarah / Helm, Francesca (eds), Peter Lang 学术出版集团

ISBN: 978-3-0343-0440-5, 63.20 欧元, 精装, 475 页, 2010 年, 英语

Series: [Telecollaboration in Education](#) • Vol. 1



视频协作(Telecollaboration)或跨文化在线交流, 被广泛认为是提高跨文化沟通能力和语言能力的有效方式之一。然而, 这个新 2.0 环境的研究和应用, 无论是维基百科, Skype、虚拟世界和游戏视频协作仍然处于起步阶段。如何使用多语种、多模式和协同环境来促进语言和跨文化学习? 这对于老师和学生来说又有什么意义呢? 他们提供了附加价值了吗? 本书试图寻找这些问题的答案, 更多的是通过研究人员和实践者的经验和专门知识来帮助读者了解视频协作 2.0, 例如像作者提供的新框架和实际案例研究等。

【科目】 语言学

【目录】

Sarah Guth/Francesca Helm: Introduction - Sarah Guth/Michal Thomas: Telecollaboration with Web 2.0 Tools - Francesca Helm/Sarah Guth: The Multifarious Goals of Telecollaboration 2.0: Theoretical and Practical Implications - Marie-Noëlle Lamy/Robin Goodfellow: Telecollaboration and Learning 2.0 - Steven L. Thorne: The 'Intercultural Turn' and Language Learning in the Crucible of New Media - Luisa Panichi/Mats Deutschmann/Judith Molka-Danielsen: Virtual Worlds for Language Learning and Intercultural Exchange: Is it for Real? - Elizabeth M.C. Guerin/Maria Elisabetta Cigognini/Maria Chiara Pettenati: Learner 2.0 - Mirjam Hauck: Telecollaboration: At the Interface between Multimodal and Intercultural Communicative Competence - Jane Hughes: The Multilingual Internet - Melinda Dooly: Teacher 2.0 - Gilberte Furstenberg/Sabine Levet: Integrating Telecollaboration into the Language Classroom: Some Insights - Robert O'Dowd: Issues in the Assessment of Online Interaction and Exchange - Sarah Guth/Francesca Helm: Introduction to the Case Studies - Bryan Carter: Virtual Harlem: Building a Community - Suzanne Cloke: The Italia-Australia Intercultural Project - Ivana Fratter/ Francesca Helm: The Intercultural Project - Ray Genet: The Soliya Connect Program at ENSIMAG, France - Sarah Guth/Nicoletta Marini-Maio: Close Encounters of a New Kind: The Use of Skype and Wiki in Telecollaboration - Kristi Jauregi/Emerita Bañandos: An Intercontinental Video-Web Communication Project between Chile and The Netherlands - Terry King: The CrossCall Project: Cross-sector Computer-assisted Language Learning - Akiko Meguro/Todd Bryand: Finding Language Partners in Unexpected Places: Skype and Social Networking for USA-Japan Telecollaboration.

【作者介绍】

**Sarah Guth** teaches English as a Foreign Language (eFL) at the University of Padova, Italy. She is currently a Ph.D. candidate at the Ruhr Universität Bochum, Germany.

**Francesca Helm** is an English language teacher and researcher at the Department of International Studies at the University of Padova.

Both authors have published articles and chapters on language learning and telecollaboration. Their research interests are in the areas of computer-mediated communication and the use of technology in language learning, intercultural communication and telecollaboration, and Web 2.0 and multiliteracies.



## 《生物恐怖主义：威胁和阻止》 Bioterrorism: Threats and Deterrents

作者：S. Çankaya and M. Kibaroglu, IOS 出版社

ISBN: 978-1-60750-500-6, 平装, 100 页, 2010 年, 英语, 104 欧元

Series: [NATO Science for Peace and Security Series - E: Human and Societal Dynamics](#) • Vol. 64



所谓的“生物恐怖主义”指的就是利用可在人与动物之间传染或人畜共患的感染媒介物，如细菌、病毒、原生动物、真菌，将其制成各种生物制剂，发动攻击，致使疫病流行，人、动物、农作物大量感染，甚至死亡，造成较大的人员、经济损失或引起社会恐慌，动乱。“生物恐怖主义”与其他类型的恐怖主义最大不同之处在于，它可以不通过任何组织而由个人发动攻击。本书作者是由专业学者及不同从业人员的相关群体组成，他们在选定的领域里做专门研究。他们的贡献涵盖生物恐怖主义的定义和分类，并利用其各方资源，深入研究生物恐怖主义的历史和现实问题，以及对抗方式。

任何组织而由个人发动攻击。本书作者是由专业学者及不同从业人员的相关群体组成，他们在选定的领域里做专门研究。他们的贡献涵盖生物恐怖主义的定义和分类，并利用其各方资源，深入研究生物恐怖主义的历史和现实问题，以及对抗方式。

### 【科目】

- 安全与恐怖主义

### 【目录】

Preface / S. Çankaya

The Social and Psychological Effects of Bioterrorism / A. Zalman

Bioterrorism and Biodiversity / N. Manolescu

Interdisciplinary Cooperation to Counter Biological Risk / G.L. Epstein

EU Approach to Bioterrorism: EC Green Paper on Bio-Preparedness / D. Casale

Role of the International Science and Technology Center in Countering the Threat of Bioterrorism / L. Owsicki

Types of Biological Agents and Medical Countermeasures Against Bioterrorist Attacks / L. Kenar and M. Baysallar

An Approach for a Biological Threat Analysis / A. Lele

Preparedness for Biological Threats: Position of the World Animal Health Organisation (OIE) / C. Planté and A. Dehove

SARS and H5N1: What Have We Learned and How to Plan for a Pandemic / R. Chotani

Lessons from the Fall 2001 Anthrax Attacks in America / D. Heyman

Biological Weapons Convention: Problems and Prospects / M. Yasin Aslan

【Highlight】 IOS 出版社特别推荐。



## 《不平等的网络》 Unequal Networks

作者: G. Van Eijk, IOS 出版社

ISBN: 978-1-60750-555-6, 平装, 368 页, 2010 年, 英语, 80 欧元

Series: [Sustainable Urban Areas](#) • Vol. 32

该书汇集了有关城市网络研究的主要研究成果, 深入探讨个人空间深度隔离的网络问题及其不平等性所映射的社会问题。从社会学的角度, 通过不同的案例, 深入解析。书中涉及时下热门话题, 如贫困与种族多样性问题, 城市化与社会资本论问题。这些研究全部基于荷兰第二大城市鹿特丹的社区居民个人网络资料及相关数据, 具有及时性与可信性。



### 【科目】

- 可持续性住房

**【Highlight】** IOS 出版社特别推荐。



## 《使用弗协调逻辑的不确定性处理》 Uncertainty Treatment Using Paraconsistent Logic

作者: J.I. Da Silva Filho, G. Lambert-Torres and J.M. Abe, IOS 出版社

ISBN: 978-1-60750-557-0, 精装, 328 页, 2010 年, 英语, 120 欧元

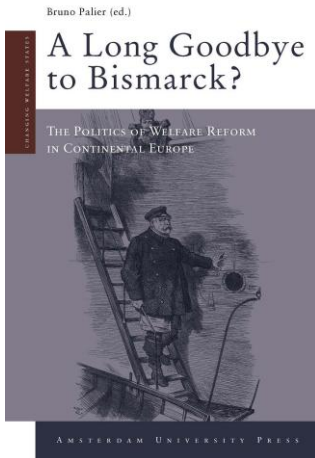
Series: [Frontiers in Artificial Intelligence and Applications](#) • Vol. 211

"弗协调逻辑"(paraconsistent logic), 又译作"次协调逻辑"、"超协调逻辑", 是非经典逻辑的一个新兴分支。它是一种不能从矛盾推出一切的逻辑理论。巴西逻辑学家达·科斯塔(Da Costa, 1929-)在"不协调系统的命题演算"(1963)和"不协调系统的理论"(1974)两篇论文中构造了弗协调命题演算系统  $C_n$ 、弗协调谓词演算系统  $C_n^*$ (不带等词)和  $C_n=($ 带等词)及弗协调的摹状词演算系统  $D_n$ , 从而开创了弗协调逻辑。"弗协调逻辑"一词是由秘鲁哲学家奎萨达(Quesada)在 1976 年的国际逻辑会议上首次提出的, 它表示在这种逻辑中, 当矛盾律被削弱、不再普遍有效之后, 仍能保持一种稍弱的协调性。由于这一词更恰当地表达了科斯塔创立的"非协调形式系统"的本质特征, 所以很快得到逻辑学界的认可, 从此为大家所使用。与经典逻辑(指弗雷格开创的一阶逻辑)相比, 弗协调逻辑有以下两个特点:(1)矛盾律在其中不普遍有效;(2)在其中从相互矛盾的两个前提推不出一切公式。但是另一方面, 在保证上述两点的前提下它又包含了经典逻辑中最重要的定理模式和规则。弗协调逻辑适合作为经典逻辑所无法处理的弗协调理论的基础。自科斯塔创立弗协调逻辑之后, 许多逻辑学家开始沿着科斯塔的系统做更为深入的研究, 并将它应用于其他非经典逻辑, 得到了许多全新的逻辑系统, 例如我国逻辑学家张清宇将弗协调逻辑推广到模态、时态层次。本领域的科技进步将有助于所有与机器人及人工智能相关联学科的发展, 并对弗协调逻辑在所有计算机和电子系统领域的未来应用起到参考作用。

### 【科目】

- 计算机科学

**【Highlight】** IOS 出版社特别推荐。



《永别了，俾斯麦？欧洲大陆福利制度改革》 **A Long Goodbye to Bismarck? The Politics of Welfare Reform in Continental Europe**

作者：Bruno Palier, 阿姆斯特丹大学出版社

ISBN: 978-90-8964-234-9, 平装, 456 页, 29.95 欧元, 英语, 2010 年

Series: [Changing Welfare States](#)

本书对欧洲大陆近三十年来的福利改革进行了深入和对比研究，揭示了意想不到的重要结构改革，并被认为改革的成就达到了顶点。通过这些改革，俾斯麦福利制度降低了其包容性，并部分转向有利创造就业的方向，减弱了男性作为家庭支柱的因素。

【科目】

- 经济学
- 政治学

【评论】

“This volume is the definitive work on the politics of reform in Bismarckian welfare regimes. It is essential reading for any scholar interested in welfare reform – or indeed, in institutional and policy change more generally.” (Kathleen Thelen, Massachusetts Institute of Technology )

“The contributors to the volume are all recognized experts on their field and provide strictly comparable analyses in their chapters, making this volume a gold mine for comparative welfare state scholars. Palier’s volume is certain to be a benchmark study for the foreseeable future.” (John D. Stephens, University of North Carolina, Chapel Hill)

“This volume, representing the best available scholarship in comparative socio-economic research, provides important and highly policy-relevant insights. A must-read.” (Fritz Scharpf, Max Planck Institute for the Studies of Societies)

“I can think of few edited volumes that manage so successfully to furnish the reader with rich detail and holism all at once. And not least, these contributions to our never-ending concern with the welfare state provide interesting reading, indeed.” Professor Gosta Esping-Andersen Pompeu University, Barcelona

"This volume represents the best available scholarship in comparative socio-economic research" "A must read." Fritz Scharpf, Emeritus Director, Max Planck Institute for the Studies of Societies

【作者介绍】

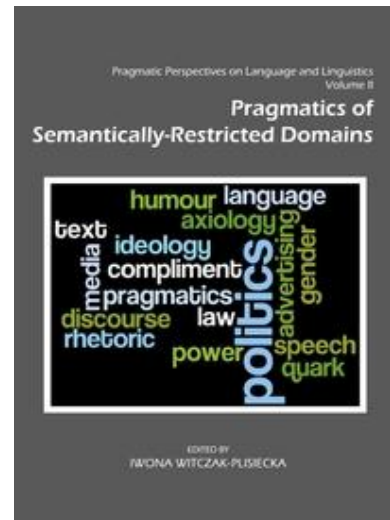
**Bruno Palier** is CNRS researcher at the Fondation nationale des sciences politiques in Paris and scientific coordinator of the European Network of Excellence, Reconciling Work and Welfare in Europe (RECOWE).

《语言和语言学的语用视角(第二卷): 受限使用域中的语用学》 **Pragmatic Perspectives on Language and Linguistics Volume II: Pragmatics of Semantically-Restricted Domains**

作者: Iwona Witczak-Plisiecka(ed.), 剑桥学者出版社

ISBN: 978-1-4438-2063-9, 2010 年, 405 页, 精装, 英语, 49.99 英镑

本书分为三部分。第一部分“语用学、政治与意识形态”中收集了 7 篇关于政治语言学的论文。第二部分“幽默、权力和媒体语用学”中收集了 8 篇探讨了礼貌与谦逊, 媒体话语与性别话语的语用学角度以及交流中权力关系问题。第三部分“聚焦文本内容”专注于文本, 但不包括政治话语。本书整合了在商务沟通, 以及法律、科学领域沟通中, 对等与专业翻译的讨论, 互文性与语言学激发的词汇选择的讨论。



【科目】

- 语言学
- 社会学

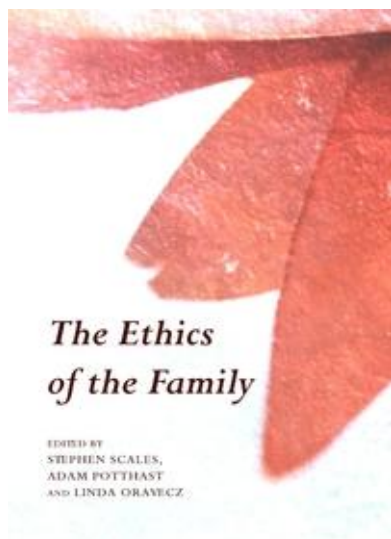
【评论】

“This volume is the second collection of papers in the series Pragmatic Perspectives on Language and Linguistics, carefully edited by Dr Iwona Witczak-Plisiecka (Vol 1: Speech Actions in Theory and Applied Studies, Cambridge Scholars Publishing 2010). The volume explores pragmatic phenomena such as power distribution and humour which appear in selected semantically and lexically restricted domains, i.e. political discourse, translation, and terminology. The collection is recommended both to individual scholars and to libraries—it is representative of today’s cognitive-functional orientation in pragmatics and includes contributions by well-known scholars alongside with new voices entering the field.”

—Prof. Barbara Lewandowska-Tomaszczyk, University of Lodz, Poland

【作者介绍】

**Iwona Witczak-Plisiecka** is Assistant Professor in the Institute of English Studies, University of Łódź, Poland, and Vice-President of the Polish Pragmatics Association. Her research interests are primarily in the nature of meaning in natural language, theories of speech action and performativity, and the relation between language and the law. Her publications include *Language, Law and Speech Acts: Pragmatic Meaning in English Legal Texts* (Łódź, 2007). She is Editor and co-founder of *Lodz Papers in Pragmatics (LPP)*, an international linguistic journal.



### 《家庭伦理》The Ethics of the Family

作者：Stephen Scales, Adam Potthast and Linda Oravec, 剑桥学者出版社

ISBN: 978-1-4438-2057-8, 精装, 2010年, 450页, 英语, 49.99 英镑

家庭是伦理研究领域中最首要研究的而且是最重要的对象。但什么是家庭呢？家庭成员的道德承诺是什么以及家庭对于社会道德起到什么作用？本书的第一章首先向读者介绍了伦理的基本概念和理论，接下来对从同性婚姻到受争议的婚姻和“协议”父母进行了伦理分析，以及家庭成员关系和社会关系的分析，新兴技术对家庭伦理关系的影响。本书为了开辟应用伦理学的新领域，对于进行哲学、家庭研究，以及想要深入了解家庭这个基本社会单位的伦理因素的学者来说，非常值得一读。

#### 【科目】

- 哲学
- 社会学

#### 【评论】

“The Ethics of the Family is not just about ethics. And it is not just about family. It presents a cross-disciplinary and up-to-date scholarly approach to numerous social and philosophical controversies that involve different traditions, contrasting frameworks of justice, and current medical and technological developments. This could easily be used for several philosophy courses, including Ethics, Social and Political Philosophy and Human Nature. In addition, it would fit well into any ethics course in a Family Studies Department. Students will be surprised to find elements of their own lives in many of these chapters.”

—Dr. Alex Hooke, Stevenson University

“This comprehensive foray into the ethical issues inherent in family life marks an exciting frontier for ethical inquiry. The papers take us from artificial reproductive technologies to Confucian filial piety, from the ethics of same-sex marriage to claims of intergenerational justice between children and parents. This is fertile ground for students of ethics to explore and this volume is an excellent guidebook for the journey.”

—Dr. Wolfgang W. Fuchs, Towson University

#### 【作者介绍】

**Stephen Scales** is Associate Professor of Philosophy at Towson University in Towson, Maryland. Dr Scales received his BA in Liberal Arts from The New School for Social Research in 1986, and earned his PhD in philosophy from The University of California, San Diego in 1995. Dr Scales currently sits on the Executive Committee of the Society for Ethics Across the Curriculum. He has published on family ethics and ethics pedagogy.

**Linda Oravec** is Assistant Professor in Family Studies and Community Development at Towson University. Her research interests include family and community violence, ethnic families and family policy.

**Adam Potthast** is Assistant Professor of Professional Ethics at Missouri University of Science and Technology in Rolla, Missouri, where he teaches courses in ethics, political philosophy, and the meaning of life. He also co-wrote Ethics for Dummies (forthcoming June 2010) with Christopher Panza of Drury University.

## 《宗教的未来》 The Future of Religion

作者: Paul Rennick, Stanley Cunningham and Ralph H. Johnson, 剑桥学者出版社

ISBN: 978-1-4438-1972-5, 2010年, 175页, 英语, 34.99 英镑

宗教唤起人们强烈的情感, 并对社会提出尖锐的问题。本书解答了许多基本问题, 即宗教对当今社会所给出的简单答案的质询和挑战。政教分离, 没有阻挡人类优秀价值的被侵蚀, 并不像当初宣扬的保护。科学与宗教在很多方面都是对立的, 但是作为科学方法和知识标志的经验主义, 却在科学声明中缺席。目前, 对上帝和宗教的攻击已经司空见惯, 但仔细一推敲, 却不能提出令人信服的理由, 甚至与作者的观点相悖。书中集中了对这些及其他问题的探讨。从查尔斯·金波尔反思西方宗教并进一步理解东方宗教, 特别是伊斯兰教; 到神学家格里高·鲍默记载了社会学对宗教评价的惊天逆转。作者在书中诚恳邀请所有人检讨自己对宗教的不虔敬, 并一起憧憬宗教的未来。

### 【科目】

- 宗教

### 【作者介绍】

**Paul Rennick, CSB, Ph.D. (editor)** is a priest of the of the Congregation of St. Basil and holds graduate degrees in both theology and psychology. He is currently the President of Assumption University, the founding university of the University of Windsor with which it is federated.

**Stanley Cunningham, Ph.D.** is emeritus professor of the University of Windsor having taught in both the Philosophy and Communications Studies Departments. He is the author of *The Idea of Propaganda: A Reconstruction* (2002) and *Reclaiming Moral Agency: The Moral Philosophy of Albert the Great* (2008).

**Ralph Johnson, Ph.D.**, is emeritus professor of the University of Windsor and a Fellow of the Royal Society of Canada. He is the co-founder (with J. Anthony Blair) of the Centre for Research in Reasoning, Argumentation and Rhetoric and has authored 3 books and over 30 articles.

## 《欧佩克与国际法》 OPEC and International Law

作者: August Reinisch, University of Vienna(ed.), Eleven 国际出版社

ISBN: 978-90-77596-89-0, 精装, 2010 年, 240 页, 英语, 55.00 欧元

本书收集了 2008 年 10 月由 OPEC 组织“OPEC 与国际法: 问题、前景与挑战”工作会议发表的论文的更新版本。这次会议组织了高水平专家、OPEC 官员和成员国代表来讨论 OPEC 组织及其成员国最近和即将面临的国际法律事务。

OPEC 在稳定全球原油市场中起到关键作用。本书探讨的是关于 OPEC 和国际法律事务的图书, 在 2010 年 OPEC 组织 50 周年之际可谓应景之作。

### 【科目】

- 国际法

### 【目录】

List of Contributors ; International Legal Issues of Significance to OPEC and its Member Countries: A General Overview Ibibia L. Worika; OPEC and International Institutional Law: Assessing OPEC's Status August Reinisch; OPEC and Intellectual Property: Protecting OPEC's Name and Logo Enyinna S. Nwauche; The Principle of State Sovereignty over Natural Resources in US Lawsuits against OPEC and its Member Countries Carolyn B. Lamm, Robert A. Milne and Hansel Pham; The Applicability of EC Competition Law to OPEC Bernhard Girsch; OPEC Petroleum Investment Contracts: Towards the Harmonisation of Member Countries' Practices Ahmed Jehani; International Arbitration in Oil, Gas and Energy Thomas W. Wide; Challenging OPEC Countries before the WTO: A Legal Analysis Melaku Geboye Desta; OPEC and the Bali Action Plan Elwaleed M.H. Elmalik; OPEC, UNCLOS and Sovereignty over Resources of the Arctic and Deep Seabed Zhiguo Gao.

### 【作者介绍】

**Professor August Reinisch** from the University of Vienna is a renowned specialist on the law of international organizations.

## 《世界海洋：国际法律制度》 **The World Ocean: International Legal Regime**

作者：A.L. Kolodkin, V.N. Gutsuliak, Iu. V. Bobrova,

edited and translated by William E. Butler, John Edward Fowler Distinguished Professor of Law, Dickinson School of Law, Pennsylvania State University, Eleven 国际出版社

ISBN: 978-90-77596-88-3, 精装, 525 页, 2010 年, 英语, 85.00 欧元

本书原文俄语, 全面论述了海洋法, 涉及的海洋区域包括所有的世界海洋, 以及与俄罗斯密切相关的北极、里海、黑海海峡、芬兰湾和俄罗斯大陆架。书中批评了俄罗斯未能充分执行 1982 年的《联合国海洋法公约》, 以及不能圆满解决 21 世纪面临的威胁与挑战的海洋法。

书中更关注的是国际组织解决海洋法律争端的做法, 而不是在该领域的西方论文作品。俄罗斯在世界海洋政策中起到核心作用, 而且影响力甚远, 因此对海洋法感兴趣的人本书是个不错的参考文献。

### 【科目】

- 海洋法

### 【目录】

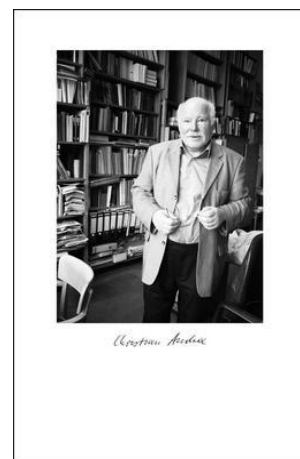
Preface; Foreword, Editor's introduction; Abbreviations; The authors Introduction; Part I. General questions of the international-legal regime of the world ocean; Chapter 1. The world ocean and the Contemporary Law of the Sea; Part II. International-legal regime of marine expanses; Chapter 2. Marine expanses under sovereignty and jurisdiction of coastal state 17; Chapter 3. International-legal regime of high seas; Chapter 4. Other marine expanses  
Part III. International-legal problems of protection and preservation of marine environment; Chapter 5. Problem of prevention of pollution of the world ocean; Chapter 6. International-legal regulation of protection, preservation, and prevention of pollution of marine environment; part IV. New threats and challenges and contemporary international legal problems in the world ocean; Chapter 7. New threats and challenges negatively influencing safety of international shipping; Chapter 8. International-legal ensuring of safety of navigation; Chapter 9. Marine vessel and international-legal problems; part V. Intergovernmental maritime organizations. international judicial institutions; Chapter 10. International intergovernmental organizations and their role in the development of the International Law of the Sea; Chapter 11. Settlement of international maritime disputes; Conclusion; Index of names

### 《鲁道夫·魏尔啸全集》Sämtliche Werke

作者: Rudolf Virchow, Georg OLMS 出版社

ISBN: 978-3-487-14324-8, 平装, 319 页, 2010 年, 德语, 168.00 欧元

2008 年 11 月 28 日举行的“鲁道夫·魏尔啸新论”座谈会是为了纪念《鲁道夫·魏尔啸全集》的主编克里斯蒂安·安德烈教授的 70 岁诞辰。收录了修订后的会议论文的同名文集在法兰克福出版。鲁道夫·魏尔啸(Rudolf Virchow 1821~1902)是德国病理学家、政治家和社会改革家。本书中收录了魏尔啸的肿瘤病理学论文、解剖技术论文以及细胞病理学的论文。并详细论述了身为国会议员的魏尔啸的卫生改革和社会改革的思想, 以及他在普鲁士议会预算委员会中所起的作用。然后是关于魏尔啸关于人种论的文章, 以及他与叔叔, 建筑学家路德维希·黑森之间关系。附录中还有完全再现科学历史的文章, 总之, 本书是深入了解魏尔啸及其贡献的一部著作。

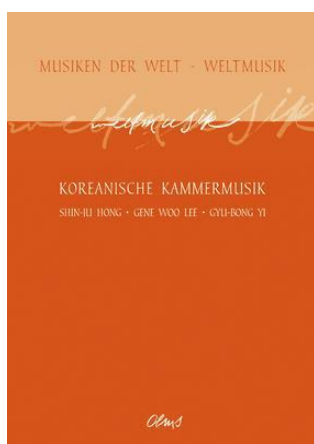


#### 【科目】

- 医学史

#### 【Highlight】

- Olms 出版社大力推荐。



**《世界音乐》Musiken der Welt - Weltmusik: Koreanische Kammermusik. Mit Kompositionen von Shin-Ju Hong, Gene Woo Lee und Gyu-Bong Yi. Herausgegeben von Moto Harada und Matthias Kruse im Auftrag der Stiftung Universität Hildesheim.**

作者: Reipsch, Lange, Georg OLMS 出版社

ISBN: 978-3-487-14327-9, 平装, 38 页, 2010 年, 德语, 19.80 欧元

《世界音乐》系列是为了展示当代来自不同文化背景的作曲家的作品, 旨在为不同类型的音乐提供活跃、深入的音乐交流平台。目标读者是业余音乐爱好者和专业音乐家。本书是《世界音乐》系列的第一卷, 包括来自韩国作曲家的 3 部作品, 获得了德斯海姆大学基金会的 2009 年春季推荐。

#### 【科目】

- 音乐

#### 【Highlight】

- Georg Olms 出版社重点图书。



## 《基于专业和学术目的的英语》 **English for Professional and Academic**

### Purposes

作者：Ruiz-Garrido, Miguel F., Juan C. Palmer-Silveira and Inmaculada Fortanet-Gómez (Eds.), Rodopi 出版社

ISBN: 978-90-420-2955-2, 平装, 49.00 英镑, 2010 年, 237 页, 英语

Series: [Utrecht Studies in Language and Communication-22](#)



在过去的 50 年里, 学术和专业环境中的英语受到巨大关注, 并且使用英语成为一个有志于提高自己国家交流水平的学者的一项资产。不过英语在其他特殊领域中的应用仍然为教师和研究者提供了充裕的机会。本书的目的是概述语篇分析在专业英语和学术英语中的应用。书中包括来自不同国家, 包括日本、美国以及一些欧洲国家, 分别将英语作为母语、第二语言、外语和国际语言使用。同时还探讨了一些特殊领域, 比如学术写作、商务英语, 以及医学、护理和海洋行业中的英语, 科学英语和工程英语的情况。本书为该领域的学者和感兴趣的人提供了令人耳目一新的观点, 对该领域的创新方向指点迷津。

### 【科目】

- 语言学
- 传播研究

### 【目录】

Miguel F. Ruiz-Garrido, Juan C. Palmer-Silveira and Inmaculada Fortanet-Gómez: Current trends in English for Professional and Academic Purposes

#### Discourse analysis of English for academic purposes

Dushyanthi Mendis: Formality in academic writing: The use/non-use of phrasal verbs in two varieties of English

Carmen Pérez-Llantada: The 'dialectics of change' as a facet of globalisation: Epistemic modality in academic writing

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Ana I. Moreno: Researching into English for research publication purposes from an applied intercultural perspective

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Philip Shaw: Research reports in academic and industrial research

Ulla M. Connor, Elizabeth M. Goering, Marianne S. Matthias and Robert Mac Neill: Information use and treatment adherence among patients with diabetes

Inger Askehave and Karen K. Zethsen: "Check it out" – The construction of patient empowerment in health promotion leaflets

Pilar Garcés-Conejos Blitvich: Who "we" are: The construction of American corporate identity in the Corporate Values Statement genre

#### EPAP pedagogy

Ana Bocanegra-Valle: Evaluating and designing materials for the ESP classroom

John M. Swales and Christine B. Feak: From text to task: Putting research on abstracts to work

Ruth Breeze: Approaching the essay genre: A study in comparative pedagogy

Julio Gimenez: Academic writing in the disciplines: Practices in nursing, midwifery and social work  
 Thomas Orr: English language education for science and engineering students  
 Notes on contributors"



《柏林亚历山大广场：德国统一的转变》 **BERLIN, ALEXANDERPLATZ: Transforming Place in a Unified Germany**

作者: Gisa Weszkalnys, Berghahn 图书出版社

ISBN: 978-1-84545-723-5, 精装, 224 页, 35.00 英镑, 英语, 2010 年

作为研究变化区域中的都市人类学 (urban anthropology) 的基准, 本书研究了统一后的柏林在快速转变中的民族志。作者围绕东柏林的标志——备受争议的亚历山大广场, 提出一系列关于专家、公民、政府和归属感的尖锐问题。基于城市行政管理部门、开发办公室、公民群体和亚历山大广场自身中的民族志田野调查, 作者采用了一种丰富的地方多重创新性的分析, 揭示了亚历山大广场是全民参与而形成的, 包括规划者、公民活动家、社会工作者、艺术家以及普通的柏林民众。总之, 亚历山大广场是作为社会主义空间的典范, 一个在建的未来建筑, 一个不满的对象和一个强有力的公共空间的设想而存在。本书既是目前人类学的现代性的重要文献, 也是关于都市的跨学科激烈争论。

【科目】

- 人类学
- 城市研究

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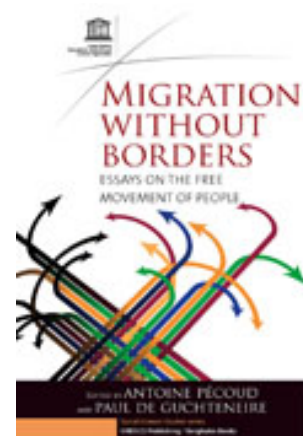
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Bibliography

《移民无国界: 自由迁徙的人们》**MIGRATION WITHOUT BORDERS: Essays on the Free Movement of People**

作者: Antoine Pécoud and Paul de Guchteneire(ed.), Berghahn 图书出版社  
ISBN: 978-1-84545-346-6, 精装, 288 页, 55.00 英镑, 英语, 2008 年

国际移民问题, 是当前许多国家公共和政治日程中的首要问题, 因为国家担心人们的迁徙会引发规避法规的企图。在这个背景下, 本书对认为需要控制和限制移民潮的传统观点提出挑战, 并以全新视觉看待当前辩论。书中探讨了“开放边界”所引发的问题, 如关于伦理、人权、经济发展、政治和社会归属感、社会福利的问题, 并对在欧洲、非洲、美洲和亚洲是如何对待和管理人们的自由迁徙进行了深入实际调查。通过引入和讨论迁徙权利的可能性, 本书认为在全球化的背景下, 不仅仅国界需要开发, 更重要的是应该以开放的目光和思想来看待国际移民的未来发展。



【科目】

- 人类学
- 移民研究

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#### 【评论】

“This long-awaited book...gives a good overview of the issues at stake and offers a survey of the discourses and ethical arguments and the migration rights and regimes in several countries, regions and worldwide...all [chapters] are well written, illustrative and accessible...The volume will...provoke dispute and compels the reader to participate in this fascinating exercise.” · International Migration and Integration

“The theoretical and practical range in this collection of essays is impressive, and the reader is left with a greater understanding of the complex dimensions that must be considered when governments try to manage the movement of people...All those interested in the future of international migration in a globalizing world will find the research presented in this book to be a stimulating mix of discomfoting realities and hopeful possibilities.” · Population, Space, and Place

“...makes a very interesting read for anyone who wishes to get hold of a comprehensive exposition of the complex dynamics of migratory trends in the globalised world we live in today...This should definitely serve as a core text for anyone involved in policy-making in this area.” · CLR News

“Each essay provides a detailed, well-written overview of the historical development and demographic growth of international migration in the region. These regional essays are miniature masterpieces, and the authors demonstrate encyclopedic knowledge of their subjects. Overall, the book has a far higher degree of thematic coherence and development than most anthologies on global migration...Highly recommended.” · Choice

#### 【作者介绍】

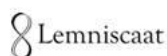
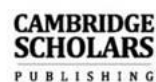
**Antoine Pécoud** holds a PhD in Social Anthropology from Oxford University and has been affiliated to different research centers in the UK, Germany, and France. He now works for UNESCO's section on International Migration.

**Paul de Guchteneire** is the Chief of UNESCO's Section on International Migration. He was previously director of the Steinmetz Archive for social science data in the Netherlands and President of the International Federation of Data Organizations.

#### 【Highlight】

- 本书获得“边界研究协会”(ASSOCIATION OF BORDERLAND STUDIES) 2009 年度的银奖。

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